



# Advertising Agreement

**Deadline for submission of ads is the 5th of each month preceding publication.**

## Display Advertising

**All ads must be paid in full prior to publication.** Ads must be received camera ready, black and white with all fonts and graphics embedded. Ad design is available at an additional cost, please consult the newsletter coordinator.

File formats accepted include PDF, JPEG, TIFF or EPS. If submitting a camera ready ad, please make sure ad is correct size and set to correct resolution —300 dpi. Photo submissions will be returned upon request. Please include a self-addressed stamped envelope of appropriate size and postage. **Deadline for all submissions is the 5th of each month prior to publication.** Make checks payable to ABATE of SC Inc.

## Classified Advertising

**Free for ABATE of SC members.** Please submit your membership number when placing a classified ad.

| <b>Advertising Rates:</b>           | <b>Monthly</b> | <b>3 months</b> | <b>6 months</b> | <b>1 year—Save</b> |
|-------------------------------------|----------------|-----------------|-----------------|--------------------|
| Full Page (7.625w x 9.25h)          | \$100          | \$270           | \$480           | \$900—\$300        |
| Half Page Horiz. (7.625w x 4.5h)    | \$75           | \$210           | \$390           | \$720—\$180        |
| Half Page Vert. (3.6875w x 9.25h)   | \$75           | \$210           | \$390           | \$720—\$180        |
| Quarter Page (3.6875w x 4.5h)       | \$50           | \$144           | \$270           | \$516—\$84         |
| Eighth Page (3.6875w x 2.125h)      | \$25           | \$72            | \$132           | \$240—\$60         |
| <br>                                |                |                 |                 |                    |
| <b>Full Color, Premium Position</b> | <b>Monthly</b> | <b>3 months</b> | <b>6 months</b> | <b>1 year—Save</b> |
| Half Page Horiz. (7.625w x 4.5h)    | \$125          | \$360           | \$690           | \$1320—\$180       |
| Full Page (7.625w x 9.25h)          | \$150          | \$420           | \$780           | \$1440—\$360       |

**All ads must be paid prior to publication.** Make checks payable to ABATE of SC Inc. Please complete a separate contract for each ad submitted. Additional contracts are available upon request.

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Ad Start Date \_\_\_\_\_ Ad End Date \_\_\_\_\_  Supplying Camera ready Ad  Need Design Services

Signature \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_ ABATE of SC Membership Number \_\_\_\_\_

**Please e-mail ads to [newsletter@abatesc.com](mailto:newsletter@abatesc.com) or burn CD and mail to:  
Andrea Haseley • ABATE of SC Newsletter • 4815 Berckman Road • North Charleston, SC 29405**